**Autodesk - More than a software company**

The Autodesk Technology Centre in Birmingham, UK is focused on today’s software validation, while enabling customers and industry to plan for tomorrow’s innovation.

With the Technology Centre in Birmingham, Autodesk offers companies a place to put product innovations and Autodesk software through its paces.

Working with customers from a variety of industries, ranging from automotive and aerospace to consumer products and industrial devices, this centre provides a space to explore advanced manufacturing techniques and computer-aided manufacturing solutions.

The Autodesk Technology Centre in Birmingham, UK, specialises in demonstrating new additive, subtractive, and fabrication processes that are transforming the way things are designed and made.

Companies have access to Autodesk experts and state-of-the-art technologies. At the same time, Autodesk CAD/CAM software is used in real customer projects resulting in valuable feedback to constantly optimise its software.

For example, bicycle component manufacturer PEMBREE developed a prototype pedal as well as making bespoke fixtures in the Technology Centre. "***Collaborating with the experts at Autodesk and using the part alignment function within Fusion 360, we were also able to produce our own bespoke fixtures, saving us around £5000 and reducing waste. Allowing us to bring new products to market much sooner that we have been able to before***," says Phil Law, founder of PEMBREE. “***I don't know of any other CAD/CAM software that has a facility like that, as a user you can see how this manufacturing knowledge is pushed back into the software.”***

Autodesk will showcase more examples and benefits of the Technology Centre and Autodesk software at EMO 2023, Hall 9, Booth C08. For more information, visit the Autodesk website, where you can find out about Autodesk’s special EMO 2023 offers. - <https://www.autodesk.com/campaigns/emo2023>

Don't miss Autodesk 's [Clinton Perry](https://www.linkedin.com/in/ACoAABKdkp0BN2RWVIwfg2jhIROCOuQ4UoDewLc)'s presentation on the 'New Technology Forum' stage in Hall 16, stand F11 on Tuesday 19th September at 4:30pm to learn how you can achieve better outcomes, improve collaboration, and automate your manufacturing processes to overcome the critical challenges you face today and as you prepare for tomorrow. Learn more - <https://visitors.emo-hannover.de/event/autodesk-fusion-the-design-make-platform/vor/106227>